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DODDLE
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New, Free Online/Mobile Production Directory Now Available to Everyone

“*doddle*” Originally Released as an Phone App is now available on BlackBerry, Android and Online

doddle was first created and unveiled as an iPhone app to an enormously positive reception. It has now expanded to accommodate BlackBerry and Android users. The online version of the ***doddle*** directory also has a huge presence at www.doddleme.com

doddle was created by filmmakers for filmmakers and provides users with the most current, continuously updated database of individuals and businesses that help service the film and television industry. By allowing anyone to create listings and to search for vendors, crew, talent, locations, film offices and other filmmaking resources anywhere in the world, ***doddle*** is poised to revolutionize the production industry using mobile technology.

"We have had a great coming out party with the iPhone" says Rich Kwiat, one of the founders, "but we have listened to all the other voices that really wanted us to reach out to the Blackberry and Android users." ***doddle*** can be downloaded from the iTunes store, Blackberry AppWorld, and the Android Marketplace. For users that want to work from a desktop or do not have a smartphone, the creators of ***doddle*** have created a web version of their directory/service online which can be accessed at www.doddleme.com. "This is just the first step toward creating our vision of a completely paperless production. We have so many more tools coming very soon," states Jim Robertson, a founder of ***doddle***.