

LOS ANGELES, May 1st, 2012 [/PRNewswire-iReach/](#) -- Doddle Invests In Tomorrow's Filmmakers/Broadcasters

Mobile Imagination, LLC, creator of the *patent-pending, award winning* **doddlePRO** and the international **doddle** resource directory, launches a very special program for educators and college or graduate level students of film and broadcast. Through **doddle's** Educational Outreach Program, any current student or faculty at participating schools can benefit from the free use of the **doddlePRO** online service with digital call sheets, as well as receive a free "premium listing" in the international **doddle** directory for film/video/broadcast.

doddlePRO call sheets can be created online, edited effortlessly from the field with the accompanying **doddlePRO** app (\$9.99) for iPhone/iPad, and instantly distributed through pdf's as well as viewed dynamically on the free **doddle** mobile app with living maps, photos, schedules, weather, lighting conditions, emergency info, and more. **doddlePRO** call sheets also integrate data from your contact list or the comprehensive **doddle** directory.

Premium Listings in the **doddle** directory will allow students to stand out and be found by the larger production community in the **doddle** directory with enhanced listings that include detailed bio's, photos, videos, audio files, social media links, pdf documents, and specialized keywords. **doddle's** international resource directory features 800 categories of vendors, crew, talent, and locations across the US, UK, South Africa, and soon Canada. It is the fastest growing directory and quickly becoming the standard on where to find resources for anything that touches film/video/broadcast.

All of this is absolutely free for college level or graduate film/broadcast students of participating schools. Students may join this program today by simply visiting www.doddleme.com, and clicking "register", and choosing the "student program registration". Schools that wish to participate in this free program can email educate@doddleme.com, and/or can sign up directly at <http://doddleme.com/registration/schools-form/>

Richard Kwiat, Mobile Imagination, LLC Principal & Founder: "We are extremely proud and pleased to offer these nextgen production tools to the next generation of filmmakers/broadcasters. The changing landscape in independent film allows more people to tell their stories and be seen and heard in the marketplace. **doddle's** directory and **doddlePRO** call sheets are the perfect companions for anyone actively involved in film/video/broadcast"

ABOUT MOBILE IMAGINATION, LLC: Mobile Imagination's **doddle** places the world's production industry resources in the palm of your hand. Created by a team with decades of experience in the software and production industries, **doddle** promises to transform the lives of production professionals – from movies and television to audio, and video production – by giving them the unique ability to plan, communicate with, and manage their workforce from their smartphone throughout the creative process. **doddle** is the first of many mobile business productivity applications planned by Mobile Imagination, which will help professionals across various industries spend less time in the office and more time in the field where their business is captured and created.

For press inquiries and to set up interviews with **Jim Robertson** or **Richard Kwiat** contact: Jim or Rich at 877-363-3537

For more information about **doddle** visit www.doddleme.com or call 1-877-doddle-me (1-877-363-3536)